



*Wisconsin Underground
Contractors Association, Inc.*

**SPACE RESERVATION FORM FOR ADVERTISING IN WUCA'S
"FROM THE TRENCHES"**

Advertiser _____

By _____

Address of advertiser _____

Size of ad _____

Number of issues contracted for _____

Amount enclosed _____

Bill me _____

Return to:
WUCA, P.O. Box 1425, Waukesha, WI 53187-1425

"A"

2 1/8" x 2 3/8"

\$42 - 1 issue
 \$72 - 2 issues
 \$144 - 4 issues

"B"

2 1/8" x 2 3/8"

\$72 - 1 issue
 \$132 - 2 issues
 \$264 - 4 issues

"C"

4 3/8" x 7"

\$72 - 1 issue
 \$132 - 2 issues
 \$264 - 4 issues

Larger ads price as follows:

- 4 1/2" x 4 7/8" - \$102 - 1 issue
- 7" x 4 1/8" - \$138 - 1 issue
- Full Page - \$270 - 1 issue

"D"

1 1/4" x 4 1/2"

\$42 - 1 issue
 \$72 - 2 issues
 \$144 - 4 issues

"E"

2 1/8" x 4 7/8"

\$72 - 1 issue
 \$132 - 2 issues
 \$264 - 4 issues

Publication size - 8 1/2" x 11"

Content - News and feature articles or activities of the public works industry plus photos.

Advertiser to furnish all copy and illustrations ready for camera. All copy and art plus the payment for space to be sent to:

WUCA
 P.O. Box 1425
 Waukesha, WI 53187-1425

Please fill out the SPACE RESERVATION FORM.